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EU BYTE Digital City Focus Group Workshop | 24 March 2015

Big Data in a Digital City

The Promise, Peril, and the Value

Agenda

- 10:00 – 10:30 Introduction Round (all)
Professional and Personal Perspective on Big Data in a Digital City
- 10:30 – 11:00 Stakeholder Review (all)
Who are the people and businesses that create urban data, create data-driven offerings, who benefits, who is at risk – when?
- 11:00– 12:30 Analyze Stakeholders' Demands (break-out session)
Anticipate the future needs of the people and businesses in an increasingly digitalizing city "fully of data"
- 12:30 – 13:15 Lunch Break
- 13:15 – 14:30 Value and Innovation Spaces (break-out session)
A walk in their shoes: where do they meet their needs, how does the environment look like, which creates gains and relieves pain with data
- 14:30 – 15:00 Touch Points for the Focus Group in the Future (all)
How can you as thought leaders w.r.t. Big Data in Digital – Smart – Cities help create and meet the people in such value and innovations spaces

SIEMENS AG, Otto-Hahn-Ring 6, Munich, Germany
Building 53 Room 261 (all)
Rooms 242A, 242B, 242C (break-out sessions)

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Focus Group & Participants in the Workshop			
André Dias	PT	Head of Intelligent Systems	CEIIA
Bart Rosseau	BE	E-Strategy	City of Ghent
Benjamin Kott	UK	Founder and CEO	EnergyDeck
Francisco Rincón	ES	Siemens One Manager	Siemens Sustainable Cities
Léan Doody	UK	Associate Director	digital.ARUP
Peter Bjørn Larsen	DK	Smart City Manager	CLEAN
Sonja Zillner	DE	Knowledge & Innovation Management	Big Data Value Association, Siemens
Hans Lammerant	BE	Law Science Technology and Society	EU BYTE, VUB
Guillermo Gorgojo	NO	Logic and Intelligent Data	EU BYTE, UiO
Rachel Finn	IE	Privacy, Surveillance and Ethical Impact	EU BYTE, Trilateral
Sebnem Rusitschka	DE	Decentralized Cognitive Systems	EU BYTE, Siemens